

www.syrexindia.com

 **SYREX**

Guided By Values, Build To Last



● TILE ADHESIVES ● GROUTS ● WATERPROOFING ●

MOTIF BUILD WARE

Motif Build Ware founded in 2013, is a leading provider of high-quality products and exceptional services in tile adhesives, epoxy-based grouts, and waterproofing materials. With a steadfast commitment to quality and innovation, we deliver tailored solutions that meet the diverse needs of our clients in both construction and renovation projects.

We are proud to introduce **SYREX**, our revolutionary brand that redefines standards in the tile adhesive, epoxy grout, and waterproofing materials industry. **SYREX** stands out as a premier manufacturer dedicated to creating innovative building materials that enhance aesthetics and functionality in residential and commercial spaces. Understanding that every project is unique, we offer a comprehensive range of building supplies sourced from the most reputable manufacturers worldwide. Our unwavering commitment to quality guarantees that you will find the right materials for any project, from innovative designs to sustainable options.



Vision

"Our goal is to pave the way for change in the construction industry, reducing people's challenges and making their work easier. Through high-quality products, we ensure sustainability and efficiency."



Mission

"We are dedicated to providing high-quality and innovative solutions in tile adhesive, epoxy-based grouts, and waterproofing materials, ensuring our clients receive the best products for their construction and renovation projects."

VALUE SYSTEM OF MOTIF BUILD WARE

Quality

We are dedicated to delivering the highest quality products and services. Our commitment to excellence ensures that every project meets or exceeds industry standards.

Innovation

We embrace innovation in every aspect of our work. By continuously exploring new technologies and methodologies, we provide cutting-edge solutions that enhance the construction and renovation experience.

B2B Focus

Our business model is exclusively B2B, allowing us to specialize in understanding and addressing the unique needs of our partners in the construction and renovation industries. We build strong, collaborative relationships with businesses to ensure mutual growth and success.

Dealer and Customer Friendly

We prioritize creating a friendly and supportive environment for our dealers and customers. Our approachable team is always ready to assist, ensuring that every interaction is positive and productive.

Competitive Pricing

We believe in offering exceptional value without compromising quality. Our pricing strategy ensures that we do not ask too much for our products and services, making it easier for our dealers and customers to succeed.

Benefits for Dealers and Customers

We offer a range of benefits, including competitive pricing, exclusive promotions, and tailored support, to enhance the success of our dealers and customers and strengthen our partnerships.

Excellence in Service

Our team is passionate about providing outstanding service. We go above and beyond to ensure that our business partners receive support and guidance throughout their projects.

Continuous Improvement

We are dedicated to continuous learning and improvement. By regularly assessing our processes and outcomes, we strive to enhance our capabilities and deliver better results.

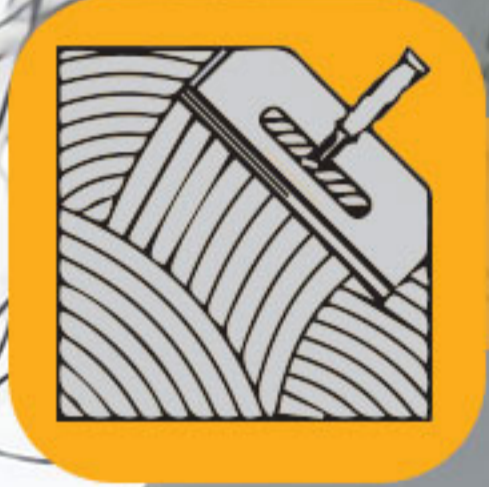
Primeset T05 Floor Tile Adhesive For interior application



Grey Adhesive



Polymer Modified



High Coverage



Low Cost



Interior Floor Application



Suitable For AAC Block



Extended Open Time



No Primer Needed



PRODUCT COLOUR	GREY
TYPE	1
APPLICATION	FLOOR APPLICATION
ADJUSTMENT TIME	30 minutes
OPEN TIME	45 MINUTES
SHELF LIFE	12 Months
NET WEIGHT	20kg
CLASSIFICATION	C1



Primeset T05

Designed especially for dry areas of interior floor installations of small and medium format ceramic tile, vitrified tiles, and small format natural stones over concrete and on a variety of cement-based substrates. Can be used up to maximum 12mm bed thickness.

APPROXIMATE COVERAGE		
THICKNESS	Primeset T05	COVERAGE
3MM	20KG	50-55 S FT
4MM	20KG	40-45 S FT
5MM	20KG	30-35 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.

RECOMMENDED SURFACES

- Concrete
- Concrete Masonry
- Cement Mortar Beds
- Cement Plaster
- Brick Masonry
- Cement Terrazzo

Superset T10 Floor and Wall Tile Adhesive for Interior Application

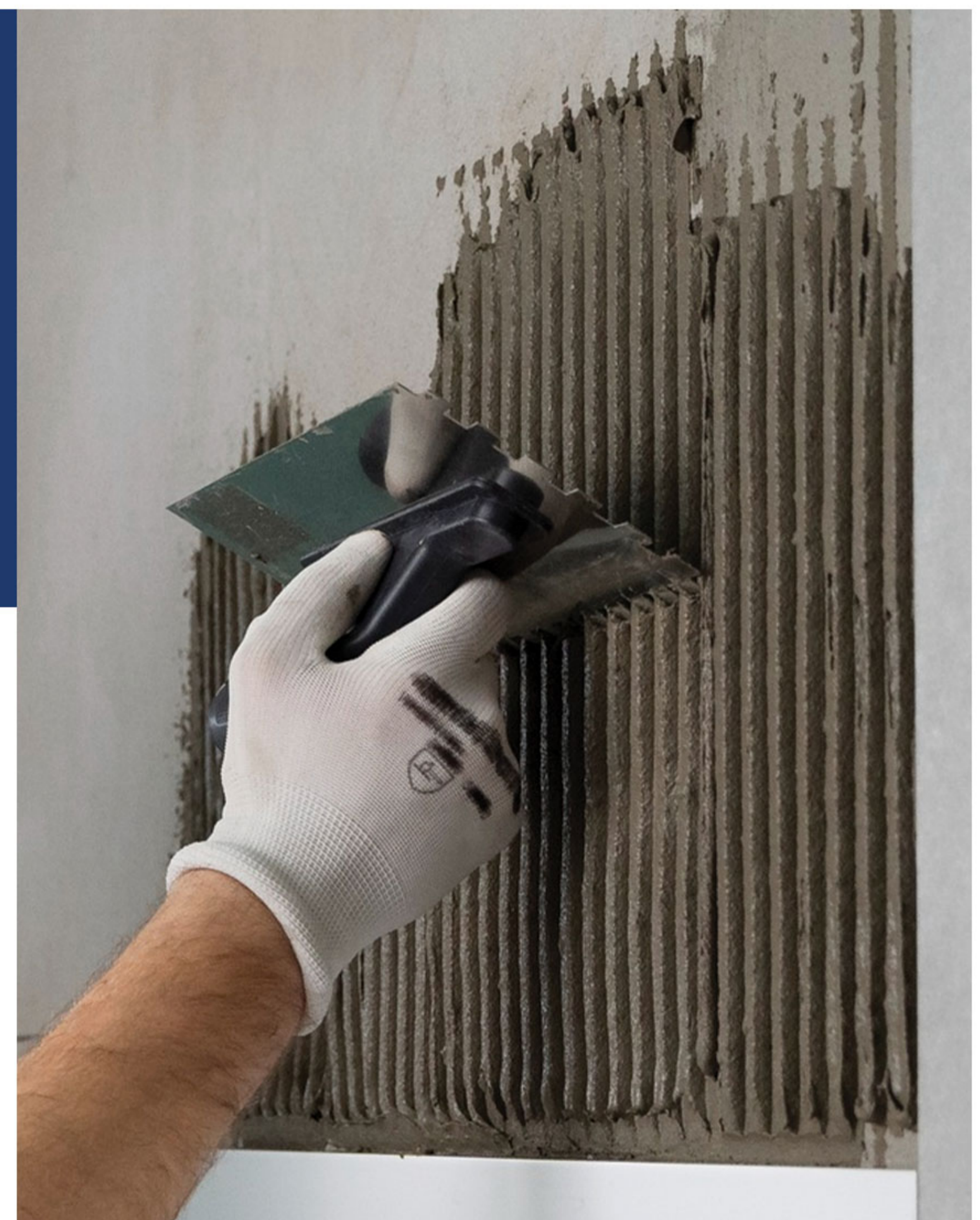
- Grey Adhesive**
- Interior Wall Application**
- High Coverage**
- Extended Open Time**
- Excellent Shear Strength**
- Highly Polymer Modified**
- Interior Tile On Tile**
- Non Slip Formula**
- No Primer Needed**



PRODUCT COLOUR	GREY
TYPE	1
APPLICATION	VERTICAL APPLICATION
ADJUSTMENT TIME	30 minutes
SLIP RESISTANCE	T
OPEN TIME	45 MINUTES
SHELF LIFE	12 Months
NET WEIGHT	20kg
CLASSIFICATION	C1TE

Superset T10

Designed especially for interior floor and wall installations of small and medium format ceramic tile, semi vitreous tile, precast terrazzo and small format natural stones over concrete and on a variety of cement-based substrates. Ideal for interior tile-on-tile application on small and medium format tiles. Can be used up to a maximum 12mm bed thickness



APPROXIMATE COVERAGE		
THICKNESS	SuperSet T10	COVERAGE
3MM	20KG	50-55 S FT
4MM	20KG	40-45 S FT
5MM	20KG	30-35 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.

RECOMMENDED SURFACES

- Concrete •Concrete Masonry
- Cement Mortar Beds
- Cement Plaster
- Ceramic Tile •Brick Masonry
- Cement Terrazzo
- Existing Natural Stone

Powerset T15

Floor and Wall Tile Adhesive
For interior and exterior application.



PRODUCT COLOUR	GREY
TYPE	2
APPLICATION	VERTICAL APPLICATION
ADJUSTMENT TIME	30 minutes
SLIP RESISTANCE	T
OPEN TIME	45 MINUTES
SHELF LIFE	12 Months
NET WEIGHT	20kg
CLASSIFICATION	C2TE

Powerset T15

Designed especially for interior and exterior floor and wall installations of small and medium format ceramic tile, semi vitreous tile, precast terrazzo and small format natural stones over concrete and on a variety of cement-based substrates. Ideal for interior and exterior tile-on-tile application on small and medium format tiles. Can be used up to a maximum 12mm bed thickness

APPROXIMATE COVERAGE		
THICKNESS	Powerset T15	COVERAGE
3MM	20KG	50-55 S FT
4MM	20KG	40-45 S FT
5MM	20KG	30-35 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.

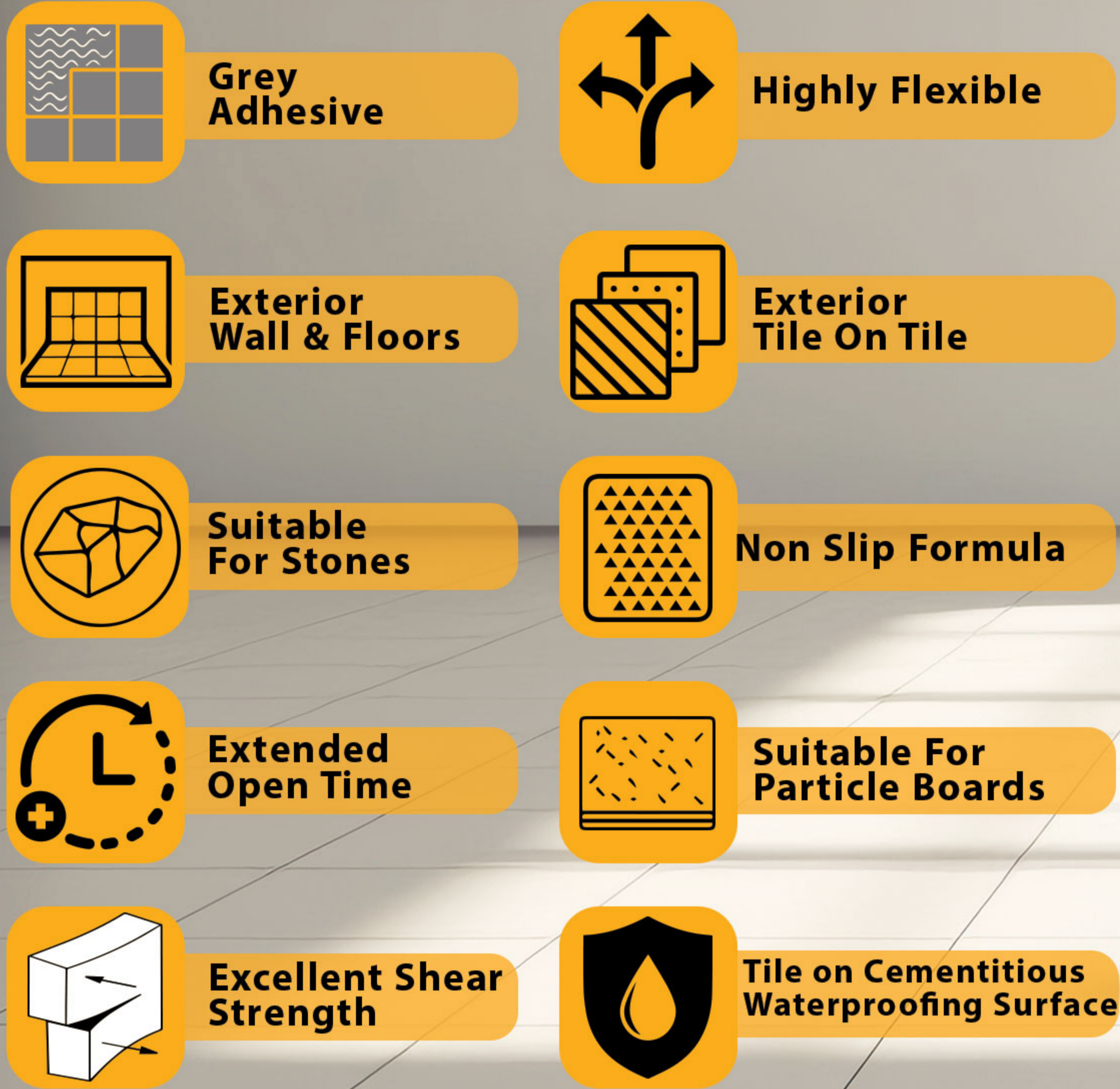


RECOMMENDED SURFACES

- Concrete
- Concrete Masonry
- Cement Mortar Beds
- Cement Plaster
- Existing Vitrified Tile & Ceramic Tile
- Brick Masonry
- Cement Terrazzo
- Existing Natural Stone

Masterset T20

Interior and exterior floor
And Wall application



PRODUCT COLOUR	GREY
TYPE	2
APPLICATION	VERTICAL APPLICATION
ADJUSTMENT TIME	30 minutes
DEFORMABILITY-S1:	SLIP RESISTANCE-T
OPEN TIME	45 MINUTES
SHELF LIFE	12 Months
NET WEIGHT	20kg
CLASSIFICATION	C2TES1



Masterset T20

Designed especially for interior and exterior large format floor and wall installations of all types of ceramic tile, vitreous, semi-vitreous tile, glass mosaic tiles, precast terrazzo and natural stones over concrete and on a variety of substrates. Good underwater shear bond allows this product to be used for wet areas like swimming pools, sauna, water bodies and washrooms. Can be used for tile on tile applications and also as slurry bond adhesive in wet on wet applications. Recommended back butter for large format tiles to provide full bedding and firm support.

RECOMMENDED SURFACES

- Concrete & Concrete Masonry • Cement Mortar Beds • Cement Plaster • Ceramic tile, Vitrified Tile and Natural Stone • Glass mosaic tile • Brick Masonry • Cement Backer Board • Cement Terrazzo • Calcium Silicate Board • Gypsum Wallboard •

Consult the backer board manufacturer's data sheet for the specific recommendations and load bearing capacity of specific board intended for use.

APPROXIMATE COVERAGE

THICKNESS	MasterSet T20	COVERAGE
3MM	20KG	50-55 S FT
4MM	20KG	40-45 S FT
5MM	20KG	30-35 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.

Topset T25

Floor and wall tile adhesive
For interior and exterior application.



PRODUCT COLOUR	WHITE
TYPE	2
APPLICATION	VERTICAL APPLICATION
ADJUSTMENT TIME	30 minutes
DEFORMABILITY-S1:	SLIP RESISTANCE-T
OPEN TIME	45 MINUTES
SHELF LIFE	12 Months
NET WEIGHT	20kg
CLASSIFICATION	C2TES1



Topset T25

Designed especially for interior and exterior large format floor and wall installations of all types of ceramic tile, vitreous, semi-vitreous tile, glass mosaic tiles, precast terrazzo and natural stones over concrete and on a variety of substrates. Good underwater shear bond allows this product to be used for wet areas like swimming pools, sauna, water bodies and washrooms. Can be used for tile on tile applications and also as slurry bond adhesive in wet on wet applications. Recommended back butter for large format tiles to provide full bedding and firm support.

RECOMMENDED SURFACES

• Concrete & Concrete Masonry • Cement Mortar Beds • Cement Plaster • Ceramic tile, Vitrified Tile and Natural Stone • Glass mosaic tile • Brick Masonry • Cement Backer Board** • Cement Terrazzo • Calcium Silicate Board • Gypsum Wallboard • Consult the backer board manufacturer's data sheet for the specific recommendations and load bearing capacity of specific board intended for use.

APPROXIMATE COVERAGE

THICKNESS	Topset T25	COVERAGE
3MM	20KG	50-55 S FT
4MM	20KG	40-45 S FT
5MM	20KG	30-35 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.

SYREX PUSet T35

Single component PU based tile adhesive for interiors and exteriors



- Water Resistant**
- Low Shrinkage**
- Flexible & Durable**
- High Tensile Bonding**



SYREX PUSet T35 adhesive sounds like a highly versatile product, specifically designed for fixing large format tiles and stones to challenging substrates such as metals and drywall. Its suitability for both internal and external applications make it a great choice for projects that require durable bonding in diverse environments.

Challenging Substrates:

/// Metals: Provides a secure bond to metallic surfaces, which are often tricky due to their smooth or non-porous nature.

/// Drywall: Suitable for installing tiles on drywall, which is generally a more delicate surface requiring care to avoid damage.

PRODUCT COLOUR	WHITE
APPLICATION	VERTICAL APPLICATION
SHELF LIFE	12 MONTHS
NET WEIGHT	5 KG

APPROXIMATE COVERAGE		
THICKNESS	PUSet T35	COVERAGE
2 MM BED	05 KG	30 - 35 S FT
3 MM BED	05 KG	25 - 30 S FT

Coverage will vary depending on notch trowel size, type and size of tile and substrate smoothness and evenness.



- Deep Cleaning**
- Fast Acting Formula**
- Long Lasting Result**
- Safe for House Usage**

Shineset

Acid Base Tile Cleaner



AVAILABLE PACKAGE	500ml
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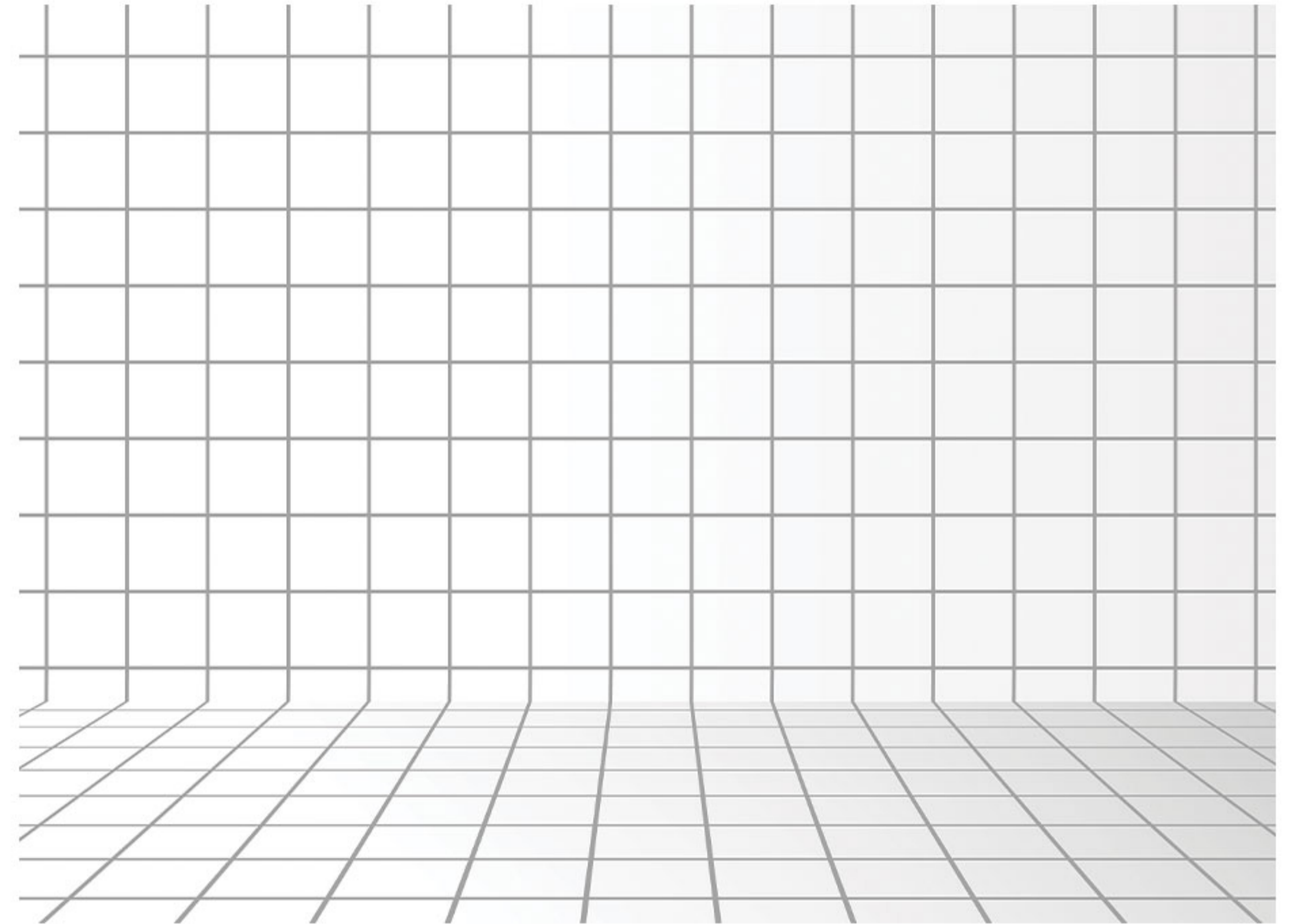
Shineset is a quick-acting acid-based cleaner that is used to regularly remove stains and grime from tile surfaces. The purpose of shineset is to maintain tiles on a daily basis. It works well both interior and exterior.

SYREX EASY

Two-Component Epoxy Tile Grout






-  **Color Consistency**
-  **Chemical & Stain Resistant**
-  **Easy To Clean**
-  **Superior Durability**









SYREX EASY is a specialized epoxy-based tile joint filler, designed for durability and performance using advanced Italian quartz technology. This product ensures superior adhesion, making it suitable for various tile surfaces, while also providing 100 % water proof, ideal for high moisture areas like bathrooms, Balconies and kitchens.

Suitable for use in:

-  Wet areas: bathrooms, kitchens, swimming pools, Balconies etc.
-  Commercial areas: hospitals, restaurants, laboratories, and shopping malls
-  High-traffic zones and industrial spaces

Challenging Substrates:

-  High Chemical Resistance: Protects against acids, alkalis, and other harsh chemicals
-  Stain Resistance: Prevents staining from oils, greases, and other common substances
-  Waterproof: Provides an impermeable surface to prevent water penetration
-  Durability: Exceptional mechanical strength and durability for heavy use
-  Ease of Cleaning: Smooth, non-porous finish that makes it easy to clean and maintain
-  UV Resistant: Suitable for outdoor use due to its resistance to UV light

APPEARANCE	THICK RESIN PASTE
PART A -	LIQUID HARDNER PART
PART B -	9:1
MIXING RATIOS	VERTICAL APPLICATION
APPLICATION	12 MONTHS
SHELF LIFE	1KG & 5 KG
NET WEIGHT	

COLOR CHART



SYREX AQUASEAL

Two-component cementitious waterproofing solutions



Key Features:

Two-Component System:

- Dry Part: Likely a blend of cementitious materials and additives.

- Acrylic-Modified Emulsion: Provides flexibility and enhances bonding properties, making it resistant to cracks and other structural movements.

- High Durability: Once applied and cured, it forms a resilient layer, providing long-term protection against water ingress, which is ideal for high-moisture environments like bathrooms, kitchens, balconies, basements, and terraces.

- Versatility: Can be used on a wide range of concrete and masonry surfaces. It adheres well, creating a watertight seal without compromising the integrity of the structure.

- Ease of Application: The product is designed to be user-friendly, supplied in ready-mix kits. Typically, the two parts are mixed together and applied by brush, roller, or trowel, depending on the surface and the specific requirements of the project.

- Crack Bridging: The acrylic component offers some degree of elasticity, allowing the waterproofing layer to bridge small cracks and withstand minor movements in the substrate without losing its integrity.

- Resistance to Weathering: Provides good resistance to weather conditions, UV radiation, and other environmental factors, which makes it suitable for both indoor and outdoor applications.

SYREX AQUASEAL is a two-component waterproofing solution designed for concrete and masonry surfaces. The product comes in ready-mix kits, with one part being a dry component and the other an acrylic-modified emulsion. When mixed and applied as directed, it forms a durable and reliable waterproof barrier after curing.



ESTIMATED COVERAGE

- Average Coverage per Coat: Approximately 1.8 square meter per kilogram per coat. Example: If you're covering an 8-square-meter area, you would need: For two coats: 8 to 9 kg of the product.

- STORAGE & SHELF LIFE - SYREX AQUASEAL two-component waterproofing solution has a shelf life of 12 months when stored in dry areas.

- Pack size 3 kg & 9 kg

Suitable for use in:

- Wet areas: bathrooms, kitchens, swimming pools, Balconies etc.

- Concrete foundations, water tanks and reservoirs

- Any other masonry, cement, or concrete surfaces that could sustain moisture-related damage

- Non-Toxic and Eco-Friendly: Given its cementitious and acrylic composition, it is likely a non-toxic, environmentally friendly option compared to some solvent-based waterproofing products.

Glitter

Epoxy tile grout glitter



Key Features:

- All types & sizes of ceramic & glass mosaics tiles joints.

- Create magnificent floor and Walls with Jewels & Crystal Grout

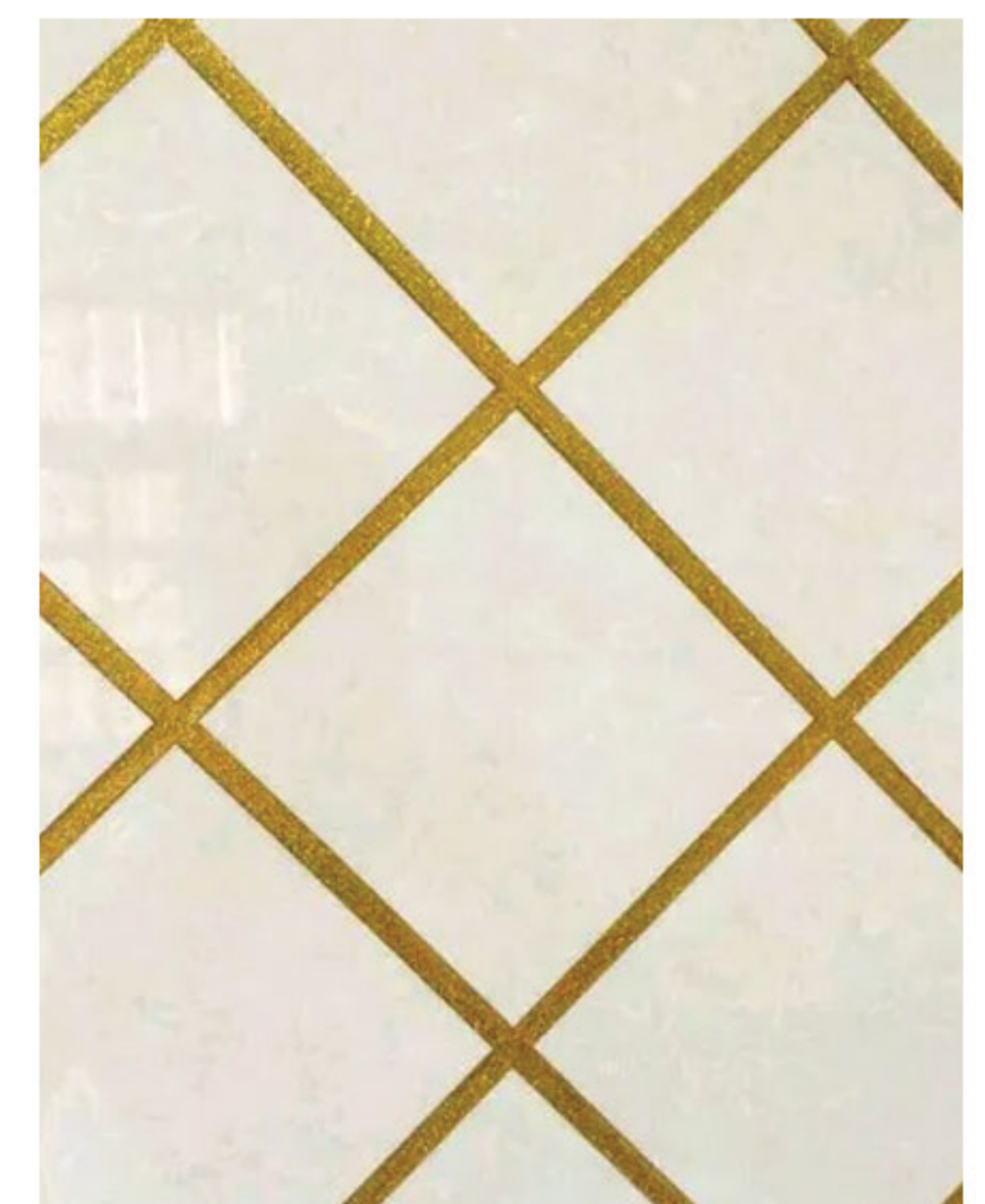
- Light dispersing quality hence looks extra shiny

- Weathering free and long-lasting metallic effect

- Easy to clean. Easy to maintain.

AVAILABLE PACKAGE

70gm



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 **SYREX**

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